



June 22, 2009

Dear Friend,

B.U.D.S.—Bringing Up Down Syndrome is proud to host our **14th Annual Buddy Walk**. Our event is one of many Buddy Walks held across the country in conjunction with the National Down Syndrome Society's (NDSS) Buddy Walks. B.U.D.S. is the southern New Jersey affiliate of the NDSS, and services families, schools and service providers in Burlington, Camden, and Gloucester counties. The NDSS uses the funds raised worldwide by local affiliates like B.U.D.S. to help spread awareness and education about Down syndrome. They also hold national conferences for parents and professionals, and provide funds for research related to Down syndrome.

BUDS raises money at our local Buddy Walk to do much of the same work right here in the southern NJ area. Our goal is to educate families and professionals on how to help our children be self-advocates, while showing the community that all individuals with Down syndrome can be valuable, contributing members of society. Monies raised at our Buddy Walk (our only fundraiser) help provide community awareness, education for families, and social and sports activities for children and adults with Down syndrome.

- Since 1995, more than 2,000,000 people have participated in the Buddy Walk program
- More than 250,000 people participated in more than 280 Buddy Walks nationwide last year
- Over 2,000 walkers attend our walk annually—one of the largest (and oldest) in the country!

Thanks to generous friends in the region, last year's walk was a great success. We hope we can count on your support as a sponsor this year. Enclosed is a form that outlines a variety of sponsorship opportunities for your organization. All donations are tax-deductible, and your donations are put to excellent use not only nationally, but also right here in your local community. Your sponsorship will receive recognition at our walk, in our newsletter, and on our website.

This year, the BUDS Buddy Walk is on Sunday, October 4, 2009, at Washington Lake Park in Turnersville, NJ, and we are expecting over 2,000 walkers. Our Buddy Walk is truly a fun event and a sight to be seen! Please consider attending our event or developing a team of walkers. It is a great day for kids and adults of all ages! If you have any questions, please contact me at 609-714-8565 or budsbuddywalksponsor@verizon.net. Thank you for your consideration.

Sincerely,

Michael Rubright - Buddy Walk Sponsorship Chair



BUDS (Bringing Up Down Syndrome) is a non-profit, 501(c)3 tax exempt organization. Our tax identification number is 22-5086010. Your contribution is tax-deductible.



BUDS
Bringing Up
Down Syndrome

www.bringingupdownsyndrome.org | 856.985.5885
P.O. Box 1085, Marlton, NJ 08053

Bringing Up Down Syndrome's
14th Annual



Sunday, October 4, 2009
Washington Lake Park
Turnersville, NJ

Presented by:

**Title Sponsor
Here!**

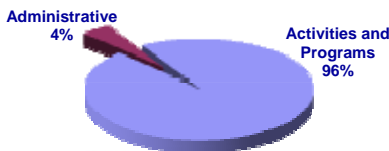
**Registration begins at 10AM
and the Walk starts at 11AM**

Any donation amount is
welcome, all donation amounts
are Tax-deductible.

Door prizes are needed
for our basket raffle

Where does my donation go?

Since all of our administration work is done
by volunteers, we contribute **96%** of our
donations directly to providing activities and
programs for persons with Down syndrome.



Down syndrome is a common genetic variation characterized by the occurrence of an extra chromosome 21, which often causes delay in physical, intellectual and language development. It is one of the leading clinical causes of cognitive delay worldwide and is not related to race, nationality, religion or socio-economic status. Of all children born in this country annually, approximately 5,000 will have Down syndrome. Many adults with Down syndrome hold jobs, live independently and enjoy recreational opportunities in their communities.

Sponsorship Levels

Title Sponsor (limited to 1).....	\$10,000
Event Sponsor (limited to 2).....	\$5,000
Carnival Sponsor (limited to 3)	\$2,000
Entertainment Sponsor (limited to 5).....	\$1,000
T-Shirt Sponsor	\$500
Sign Sponsor.....	\$100

Benefits of Sponsorship

	Title Sponsor	Event Sponsor	Carnival Sponsor	Entertainment Sponsor
Thank you on Buddy Walk Webpage	◆	◆	◆	◆
Sponsor-provided materials may be distributed to participants	◆	◆	◆	◆
Category Exclusivity	◆	◆	◆	◆
Carnival Area Banner	◆	◆	◆	
Stage Area Banner	◆	◆		◆
Midway Course Banner	◆	◆		

Recognition in/on

Back Inside Cover of Buddy Walk Brochure	◆	◆	◆	◆
Exclusive T-Shirt Space	◆	◆	◆	◆
Back Outside Cover of Buddy Walk Brochure	◆	◆		
Exclusive T-Shirt Space—Front	◆			
Front Cover of Buddy Walk Brochure	◆			
Promotional Materials and Posters	◆			
All Signage at BUDS Buddy Walk	◆			
All BUDS Newsletters & Website Pages	◆			
All BUDS Buddy Walk publicity	◆			

T-Shirt Sponsors receive a space on the back of BUDS Buddy Walk T-Shirts
Sign Sponsors receive a sign placed along the course on the day of the BUDS Buddy Walk
Both receive recognition on BUDS Buddy Walk Webpage

All sponsors benefit from association with one of the oldest and most successful Buddy Walks in the country



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Bringing Up Down Syndrome's
 14th Annual

Yes, count us in to sponsor **B.U.D.S. Buddy Walk!**

Your Name: _____

Your Company Name: _____

Company Address: _____

Company Phone Number: _____

Your Email Address: _____

Buddy Name (name of person with Down syndrome or Buddy Team you are sponsoring, if any):



Sunday, October 4, 2009
 Washington Lake Park
 Turnersville, NJ

Presented by:

**Title Sponsor
 Here!**

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 and the Walk starts at 11AM**

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- Entertainment Sponsor (limited to 5) \$1,000
- T-Shirt Sponsor \$500
- Sign Sponsor \$100

Please submit by **September 1, 2009**, to ensure full benefit. Be sure to include "print quality" artwork of your company logo for above sponsorship levels

_____ Tax-deductible donation of _____

_____ Donation of Merchandise for Raffle

_____ Please contact me about Team Registration

_____ Please send me registration forms to display in our office

_____ Please contact me—I need more information

Make checks payable to:
Bringing Up Down Syndrome
PO Box 1085
Marlton, NJ 08053

Contact **Michael Rubright**, Buddy Walk Sponsorship Chair, for assistance

(609) 714-8565

budsbuddywalksponsor@verizon.net

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